Exhibitor & Sponsorship Information
and Application Form

17th Annual ESOL Conference
presented by the

KSU Bagwell College of Education
and Georgia Department of Education,
Title III and ESOL
February 6- February 8, 2018
7:30am – 3:30pm
KSU Center: 3333 Busbee Drive, Kennesaw, GA

Keynote Speakers:
February 6th – Tonya Ward Singer
February 7th - Diane Fenner Steahr
February 8th - TBD

Join educators from across Georgia as Kennesaw State University and the Georgia Department of Education Title III and ESOL (English to Speakers of Other Languages) celebrate the 17th Annual ESOL Conference, at Kennesaw State University. Last year, over 1,200 educators from 101 Georgia school districts attended the 16th Annual ESOL Conference and the 2018 ESOL conference promises to be even better. Join us as we celebrate our 17th year of serving the needs of English learners.

February 6th - February 7th, 2018- Focus on Elementary School Educators
February 8th, 2018- Focus on Middle School & High School Educators

Reserve your space today for one of Georgia’s biggest and most successful educator conferences. Complete the application online at http://bagwell.kennesaw.edu/special-events/esol-conference/vendorsponsors or complete the attached application with your package selection, return the completed form below, include credit card payment information or enclose a check made payable to Kennesaw State University for the full amount by November 30, 2017.

Mail to: College of Continuing and Professional Education
Kennesaw State University
3333 Busbee Dr. MD #3301
Kennesaw, GA 30144

ATTN: ESOL Conference Registration

Kennesaw State University is among the top University System of Georgia institutions in the number of teachers it graduates each year. The University and its Bagwell College of Education (BCOE) are top choices for those who aspire to careers in the P-12 education sector and houses over 27 Nationally Recognized teacher education programs.

*Application and money received after this deadline may result in the exhibitor’s name not being listed in the final program. Contact Donna Fitzgerald at 470-578-6734 or email bcoecepp@kennesaw.edu with questions regarding sponsorships.

Exhibit Hours are from 7:30am to 3:30pm daily. Exhibitors may set up any time between 3:00pm and 5:00pm the day before the Conference begins (February 6, 2018). KSU is not liable for damage or loss to any exhibitor’s properties through theft, fire, accident or any other cause whether the result of negligence or otherwise.
# 17th Annual Kennesaw State University ESOL Conference

## Exhibitor/Sponsorship Application Form

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Platinum Sponsor ($3,000)</th>
<th>Gold Sponsor ($2,000)</th>
<th>Silver Sponsor ($1,500)</th>
<th>Bronze Sponsor ($500)</th>
<th>Vendor Only Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company name/logo listed in the conference program.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>One-8 foot vendor table with two chairs for all 3 conference days.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Promotional/advertising opportunity; inserting promotional items or coupons into conference bags handed out to each</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Two lunches each day.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition of sponsorship on Conference Facebook page.</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option to supply raffle items – awarded each day, winners are posted on Twitter and</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company name/logo on conference website with hyperlink.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company name/logo looped daily on screen throughout KSU Center.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company name/logo displayed on all attendee communications.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Present one daily workshop or breakout session for all 3 conference days.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in Conference Program. (B/W)</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Listing</td>
<td>n/a</td>
</tr>
<tr>
<td>Company name/logo on all Pre-Conference Marketing Materials.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of Pre and Post Conference Attendee List.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
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Exhibitor/Sponsorship Application Form

<table>
<thead>
<tr>
<th>Company/Organization (for program listing and signage)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Name</td>
<td></td>
</tr>
<tr>
<td>Representative(s)</td>
<td></td>
</tr>
<tr>
<td>Attending Conference</td>
<td></td>
</tr>
<tr>
<td>Name:</td>
<td>Name:</td>
</tr>
<tr>
<td>Contact Email:</td>
<td>Contact Email:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Telephone:</td>
</tr>
</tbody>
</table>

| Company Address                                        |  |
| City – State – Zip                                     |  |
| Company Phone – Fax                                    |  |
| Company Website Address                                 |  |

<table>
<thead>
<tr>
<th>Electricity Needed</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

| Vendor Package (circle one)                            |  |
| Platinum Sponsor                                       | $3,000 |
| Gold Sponsor                                            | $2,000 |
| Silver Sponsor                                          | $1,500 |
| Bronze Sponsor                                          | $500  |
| Vendor Only Option                                      | $250  |

<table>
<thead>
<tr>
<th>Program Advertising Only (Not exhibiting or sponsoring)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Color Full Page (inside front program cover)</td>
<td>$1000</td>
</tr>
<tr>
<td>Color Full-Page (inside back program cover )</td>
<td>$1000</td>
</tr>
<tr>
<td>B/W Full Page (inside program)</td>
<td>$500</td>
</tr>
<tr>
<td>B/W Half Page Ad (inside program)</td>
<td>$250</td>
</tr>
<tr>
<td>Business Card size (inside program)</td>
<td>$100</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Method of Payment</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Check Enclosed</td>
<td>Make check payable to Kennesaw State University.</td>
</tr>
<tr>
<td>Amount of Check enclosed</td>
<td></td>
</tr>
</tbody>
</table>

| Extra Table/chairs, Table Skirt                         |  |
| Additional tables and chairs are $150                   |  |
| Number of extra tables requested:                      |  |
| Total amount added:                                    |  |

<table>
<thead>
<tr>
<th>Table Skirt Needed? Yes _ Qty.:_ x $10.00 each</th>
<th>Total added:</th>
</tr>
</thead>
</table>

| Credit Card Charge                                     |  |
| Visa _ MasterCard _ Discover _ American Express _      |  |
| (Indicate card type above.)                            |  |

| Name as it appears on card                             |  |

| Expiration Date: (XX/XX)                               |  |
| Security Code (3 dig) (XXX)                            |  |

| Billing address of card                                 |  |

| Authorized Signature X                                  |  |

| $ _ _ _ _ Package Cost + $ _ _ _ _ Additional Sponsorship + Table Skirt(s): $ _ _ _ _ |

| Total Charge: $                                         |  |
| Total Enclosed: $                                       |  |

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Kennesaw State University 1000 Chastain Rd., Kennesaw, GA 30144 Phone: 470-578-6734 Fax: 470-578-9194 email: bcoecep@kennesaw.edu
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